

EDUCATION

Thomas Jefferson University

{Philadelphia University + Thomas Jefferson University}

M.S in Health Communication Design

2020-2021

B.S in Graphic Design Communication

2016-2020

EXPERIENCE

- **Freelance Designer**

March 2020-Present

Notable Clients

Thomas Jefferson University College of Nursing

Currently acting as research and design consultant to a Jefferson University clinical study.

East Falls Historical Society

Collaborated with the East Falls Historical Society to ideate and execute a new informational brochure.

- **Thomas Mifflin Public School**

August 2018-May 2020

Support Tutor

Facilitated personalized one on one tutoring support centered around student specific needs and learning styles. Responsible for administering student testing, as well as coordinating creative projects by incorporation of relevant classroom learning goals.

Completed student inspired mural by request of lead instructor.

- **SlightEdge Strategies**

May 2018-August 2018

Direct Marketing Intern

By utilizing client provided leads and strategic direct marketing tactics, provided relevant information, and services to existing consumers, while building trust and relationships with skeptical new consumers. This was achieved by providing personalized services catering to unique lifestyle wants and needs.

- **Liberty Tours**

2015-2017

Event Coordinator

Researched and coordinated client accommodations for medical professionals primarily from the Middle East attending medical conventions in The United States while prioritizing critical cultural, religious needs, while building client relationships through media outlets.

SKILLS

Arabic fluency
Adobe Creative Suite
Microsoft Suite
Design thinking strategies
Drawing & rendering
Film & digital photography
Excellent public speaking

CERTIFICATIONS

Hootsuite Platform Certified
Hootsuite Social Media Certified

AWARDS

GD USA Health + Wellness 2021
Graphis New Talent Silver 2020
Capstone Excellence 2020